

WVMCCD District Enrollment Management Committee (DEMC)
 February 12, 2018, 3:30 – 5:00 p.m., TAV 140
 Meeting Summary

Members Present

Mission College Representatives		West Valley College Representatives		District Representatives	
Leandra Martin, VPI	X	*Matais Pouncil VPI	--	Ed Madulj Vice Chancellor	--
*Kelly Neary, MC PGC Rep	X	Vacant WVC PGC Rep	--	Ngoc Chim, Fiscal Services Dir.	X
Thais Winsome, AS Pres.	--	Gretchen Ehler, AS Pres.	X	Ann Marie Wasserbauer, ACE Pres.	X
Rick Bennett, VPAS	X	Pat Fenton, VPAS	X	Diane Lamkin, ACETreas.	--
John Mosby, VPSS Richard Alfaro (sub)	--	Victoria Hinde, VPSS	X	Brenda Rogers (recorder, non voting)	X
Maria Escobar, Interim Director of Student Enrollment and Financial Services	X	Maritza Cantarero, Enrollment & Financial Services, Director	X	Stephanie Kashima for Matais Pouncil for fall 2017 and 4.9% for spring 2018	X
**Inge Bond, Research & Planning Director, MC	X	**Miqueas, Director of Institutional Research Analysis, WVC Management and Biology are down in enrollment, and Science is up.	--		

x The fill rate for DE courses is up and face to face is lower. Inge

- o Jeremy was also working on adding a code for MIS reporting in multiple measures.
- o There are 4 different codes and we have not used more than one.
- b. The Non Credit demand is rising support on a statewide level due to AEBG support.
- c. West Valley College is 1.4% for fall 2017 and 5.6% for spring 2018 down from their goals in Credit FTES. WVC goal does not include Nonresident/credit numbers and this could skew the RAM metrics.
- d. There are issues with rising census because of slow loading into iCloud.
- e. Ngoc would like to see the numbers from the 320 P2 report included in this report. Inge will talk to Luis and Linh.

IV. Enrollment Target/Goals for 2018-2019

- a. Mission College's FTES goal is set for 5750 for 2018-2019
- b. West Valley College has not set their FTES goal for 2018-2019 yet.
- c. The Tentative Budget will use last year's numbers and update when WVC has their goal set.
- d. In conversations with other colleges, enrollment seems to be down and average of 3-4%, but DeAnza is down 8%.
- e. Hopefully the implementation of guided pathways will result in a boost for retention and recruitment.
- f. Ngoc requested that goals for resident and nonresident be included for budget planning.
- g. WVC will send its goal to DEMC this week or next week so the budget process can move forward.

- i. Summer enrollment will also be required to be used the same way each year, not flipping between academic years to boost enrollment data.
 - j. State funding formula will be included in the next agenda.
 - k. Roberta Berlani is stepping down as the WVC PGC Rep, and replacement will be recruited.
 - l. The District Goals Committee, DEMC and PGC need to agree on membership for PGC—they have proposed membership plan but need the District's response.
 - m. The District Goals Committee membership has not changed and they will meet in October again next year.
- VI. Future Agenda Items
- xBanner FTES Calculators
 - xTableau Demonstration
 - xNon-Credit in ODS
 - xBanner Data Presentation
 - xBanner Process User-Friendliness Comparison by Stephanie K. and Danny N.
 - x320 Reporting Timeline and Documentation of Process by Stephanie K. and Danny N.
 - xAB 288-Challenges (later in Semester)
 - xGuided Pathways Discussion
 - xPercentage of Courses Cancelled by Division/Department at each campus TT1 1t(d)2 (